

## Joseph Daniel McDonald Introduction



Joseph graduated from Columbia College in Chicago with a BA in Communications. He is a public speaker throughout San Diego on a variety of spiritual topics such as *“2012 The Cosmic Journey...Where Science meets Spirit”*. He is the founder of Video Lounge for Vision Magazine, a metaphysical magazine on the west coast.

[http://www.visionmagazine.com/Video\\_Lounge/index.html](http://www.visionmagazine.com/Video_Lounge/index.html)

Joseph has hosted and been featured on radio and video programs. He worked for Star 101 radio station in San Francisco and has extensive marketing and promotions experience. Writer and author, Joseph published a spiritual book called, [“If a Fool Like Dan Can Be Enlightened, So Can You!”](#) He performs as a copywriter creating promos, scripts, courses, presentations, and press releases.

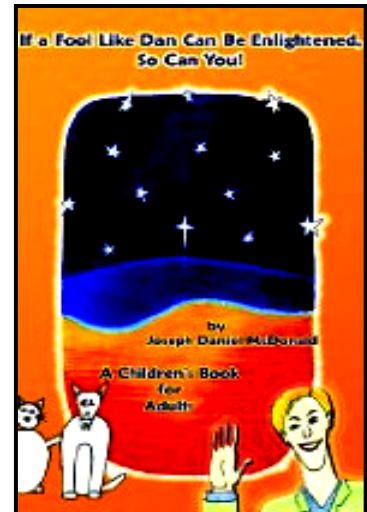
With over a decade of web development his work experience ranges from Fortune 50 companies such as HP, to science based nonprofit organizations.

Joseph’s unique blend of promotions, media, and technical skills *enhanced* with his spiritual nature make Joseph to be an extraordinary candidate.

See References and Samples of work:

<http://www.seeklight.org>

<http://www.youtube.com/user/seeklight1212>



## Working with Enlightened Masters for the Past Twenty Years

	<p><b>Currently working with, Yogiraj Gurunath Siddhanath.</b> Yogiraj was blessed and empowered by the spiritual supermen of the Himalayan caves - Babaji. With these blessings he was charged with the duty to spread the teachings of “Earth peace through Self peace” and spiritual evolution of Consciousness through the divine science of Kundalini Kriya Yoga meditation. <a href="http://hamsa-yoga.org/">http://hamsa-yoga.org/</a></p>
	<p><b>Rama my Buddhist Master who passed</b> Dr. Frederick Lenz was born on February 9th, 1950 in San Diego, Ca. After studying many traditions and steadily advancing through his own practice, he began to realize many past lives and wrote the book "Lifetimes: A True Account of Reincarnation" detailing the experience of past lives. He was extremely unique in his teachings. He brought esoteric eastern philosophy to the “American mind set” successfully with his modern day systems of education which Joseph using today</p>
	<p><b>Shri Anandi Ma</b> - Divine High Sister of Light. Joseph studied Kundalini and received Shaktipat years ago from her. He traveled seven months throughout India and the Himalayas with her and learned much about our worlds’ spiritual roots. <a href="http://www.dyc.org">http://www.dyc.org</a></p>

**Dear Trivedi Foundation,**

**Sunday, November 28, 2010**

My name is Joseph McDonald. My unique blend of promotional, media, and technical skills enhanced with my spiritual disposition, make me an exceptional candidate for the Trivedi Foundation. I can offer your organization an array of talents which include: media promotions, advanced computer skills and writing. I have experience working for three nonprofit organizations and enjoy wearing many hats. I am tremendously excited at the prospect of working for the evolutionary process of humanity and help Mr. Trivedi bring the world into the silver age!

**I have extensive experience in the following:**

- ✓ **Copywriter for promotions, websites, social media, scripts, and press releases**
- ✓ **Promotional media wizard! creating, presentations, videos, radio programs, newsletters, sign & banners, stationary, business cards, and monthly magazines**
- ✓ **Course developer**
- ✓ **Published author**
- ✓ **Radio, video and live public**
- ✓ **Web Webmaster**
- ✓ **Educational and technical instructor**
- ✓ **Public speaker**
- ✓ **Video Radio Producer**
- ✓ **Ability to multitask, prioritize and the willingness to take on new challenges**
- ✓ **Expert computer skills in Microsoft Word, Excel, Outlook, PowerPoint, Publisher, Databases, Visio, Adobe Suite and Web Development & Media Software**

I take great pride in my work and make sure my performance surpasses my employer's requirements.

As one of my previous managers from HP once stated...

*“Joseph McDonald possesses strong skills, using a variety of industries and technologies. He is an excellent communicator, and trainer while dealing with the varied businesses of the company. His verbal and written communication skills greatly surpass my requirements. Joseph is highly motivated, client oriented, well organized, and practical. He often saved the department money by constantly looking for ways to do so.”*

**-Vernon Blake, Manager for Hewlett-Packard**

Please contact me and discover the possibilities I can contribute to your bright organization. I can be reached **(619) 992-7097** or **[seeklight@gmail.com](mailto:seeklight@gmail.com)**. You can also see samples of my work at **<http://www.youtube.com/seeklight1212>** .

**Sincerely,**

**Joseph McDonald**

# Joseph McDonald

Samples Of Work  
<http://www.youtube.com/seeklight1212>

**Contact**  
4030 38 th Street / San Diego, CA. 92105  
[seeklight@gmail.com](mailto:seeklight@gmail.com) **619.992.7097**

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## Objective

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**I am seeking a copywriting/promotional position with the Trivedi Foundation. With a proven track record spanning over many years, I can offer your organization a full range of talents. I can write, develop, present, and implement technical promotional tools the Trivedi Foundation will need to lead humanity into the silver age...where *science meets spirit*.**

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## Summary of Achievements

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### **Copywriter / Course Developer / Author**

- Author of the published book named: "[If A Fool Like Dan Can Be Enlightened, So Can You!](#)"
- Copywriter for websites, blogs, video and radio scripts, press releases and media events
- Wrote Press Releases for magazines, newspaper, and other media
- Developed curriculum and courses for e-learning solutions, and lectures

### **Media Wizard**

- Founder and Producer of Vision Magazine's VIDEO LOUNGE
- Handled public relations and became a publicist for my book
- Spokesperson at large promotional events for book signing, lectures, and radio events
- Created and edited sound and video presentations using Adobe Software CS4
- Wrote scripts for radio and video programs as a producer

### **Web Developer /Graphic Designer**

- Sole designer and programmer of numerous websites including: internet, intranet, ecommerce, and business and scientific sites
- Media wizard creating, presentations, videos, flash movies, blogs, radio programs, newsletters, sign & banners, stationary, business cards, and monthly magazines
- Blended marketing with technical skills to utilize social media resources like rank status

### **Public Speaker and Media Host**

- Public Speaker and Researcher for spiritual presentations like: "***Activate your Star Gate with Kundalini***" & "***2012 Cosmic Journey – Where Science meets Spirit!***"
- Hosted and featured on radio and video programs
- Instructor -Taught *hundreds* of computer courses in live and e-learning classrooms

## Professional History

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### Media / Web Contractor

**Seeklight LLC** [Seeklight.org](http://Seeklight.org)

San Diego, NM Jan 2006 – Currently  
Developer and speaker of Seeklight Presents classes  
Public Speaker, Radio Host, Author for spiritual minded audience

**Vision Magazine** San Diego, CA April 2009 – Currently

Founder and Producer of Vision Video Lounge [visionmagazine.com](http://visionmagazine.com)  
Directed, wrote, and produced promotional videos, radio shows

**GrassrootsHealth.net** San Diego, CA Dec 2009 – August 2010

**Nonprofit** Scientific research of Vitamin D  
Copywriter, web developer, and media assistant

### Lady of the Lake Metaphysical Books

San Diego, CA. Aug. 2009 – Currently Part Time

*\*Note the following three positions were all part time contracts in Santa Fe NM so the dates may overlap.*

### Web Developer

\*[BrokenBeauties.com](http://BrokenBeauties.com) Santa Fe, NM Dec 2005-May 2009  
Web based Ecommerce Business Selling hundreds of Holistic Orthopedic Products

### Web Developer

\*[Council on International Relations](http://Council on International Relations) Santa Fe, NM Dec 2007-May 2008  
**Non-profit** Organization Broadening an Understanding of International Affairs

### Web Developer

\*[Regional Development Corporation](http://Regional Development Corporation) Santa Fe, NM May 2007-Dec 2007  
**Non-profit** Organization Promoting GREEN Economic Development

### Web Developer

[Hewlett-Packard](http://Hewlett-Packard) Palo Alto, CA Aug 2000-April 2004  
Largest Computer Company in the World

### Web Developer

[BayWeb](http://BayWeb) San Francisco, CA April 1998-Aug 2000  
Internet and ecommerce Solution Company

**Trainer / Instructor**

ProsoftTraining  
Internet Training Company

San Francisco, CA

Feb 1996-Feb 1998

**Trainer / Instructor**

ExecuTrain  
Largest Computer Training Company in the World

NY and San Francisco

April 1994-Aug 1996

**Assistant Promotional Director** San Francisco, CA      April 1992- April 1994  
Star 101 Radio Station

**Education**

**Bachelor of Arts**

Columbia College - Chicago, IL  
June 1988 / Communications / GPA 3.4

**Volunteer**

**California Certified Pet Therapist**

**Meals of Wheels**

**Boy Scouts of America** - Eagle Scout

## **Testimonies from Joseph's Lectures**

*Joe*

*"Joe, I was in your 2012 THE COSMIC JOURNEY WHERE SCIENCE MEETS SPIRIT class today. Thanks for that huge bundle of information. Your Kundalini class was amazing also! I found excellent tools on your web site and I enjoyed your radio and video shows!*

*Thank You! Thank You! Thank You! Thank You!"*

*-Don Barnes*

*Namaste Joseph*

*"This is Adrian Roehr; my girlfriend and I attended your Kundalini meditation class last week on the 8th, ACTIVATE YOUR STAR GATE! You are a kick butt promoter for the light! Thank you for bringing complicated esoteric concepts to an understanding my heart can wrap around! We appreciate it greatly. Thank you!"*

*- Adrian*

*Hi Joseph*

*"I really enjoyed your class yesterday. Really awesome! And you make it fun also. You definitely can deliver a lot of information in a very good way and you are a very good speaker as well. Call me after you get your blessings next week - Can't wait to hear."*

*-Love, France*

## Joseph McDonald

### Technical Skills Summary

Skills	Years Used	Type
Access	9	Database
ASP (Active Server Pages)	7	Language
ASP.NET	1	Tool
Cold Fusion (CFML)	7	Language
Dot Net Nuke	3	CMS
Dreamweaver	8	Tool
Flash	3	Tool
HTML	9	Language
IIS (Internet Information Server)	6	Tool
JavaScript	9	Language
Joomla (CMS)	2	CMS
MS Office Suite (PowerPoint, Excel, Word)	9	Tool
Photoshop, Illustrator, After Effect, inDesign	8	Tool
PHP	3	Language
Standard Query Language (SQL)	9	Language
Server 2000, XP, NT 4	6	Tool /OS
SQL 2000 Server (ver. 7 & 2000)	5	Database
SQL Transact	2	Language
Style Sheets CSS	7	Language
Visual Studio .NET	1	Tool / Language
VB (Visual Basic)	8	Tool / Language
VBA for MSOffice	8	Language
Visio	5	Tool
WML, WAP, cHTML for PDA Systems	1	Language
XML	3	Language

## **Joseph McDonald**

4030 38<sup>th</sup> Street Apt. 5

San Diego, CA. 92105

[Seeklight@gmail.com](mailto:Seeklight@gmail.com)

**619-992-7097**

### **References**

**Carole Baggerly - Owner**  
**GrassrootsHealth.net**  
[carole@grassrootshealth.org](mailto:carole@grassrootshealth.org)  
619-823-7062

**Rev. Kevin Bucy**  
**Universal Spirit Center**  
San Diego, CA  
[RevKevin@UniversalSpiritCenter.org](mailto:RevKevin@UniversalSpiritCenter.org)  
619.291.4728

**Sydney Murray - Owner**  
**Vision Magazine**  
San Diego, CA  
[sydney@visionmagazine.com](mailto:sydney@visionmagazine.com)  
866.804.8444

**Michelle Kirk - Owner**  
**BrokenBeauties.com**  
Santa Fe, NM  
[michelle@brokenbeauties.com](mailto:michelle@brokenbeauties.com)  
866-692-1916

**Chris Scorfina - Personal**  
[scorfina@pacbell.net](mailto:scorfina@pacbell.net)  
415 648-3861

**NetSource, Inc - Employer**  
Contract Positions for **HP**  
Palo Alto, CA  
[resumes@netsourceweb.com](mailto:resumes@netsourceweb.com)  
Lana 415-831-3681

**Kevin Paddington**  
Lady of the Lake  
San Diego, CA  
619-281-7231

### **Samples of Work**

#### **WEB SITES**

<http://www.grassrootshealth.net/>

<http://www.brokenbeauties.com>

<http://www.rdcnm.org/>

<http://sfcir.org/>

<http://www.Seeklight.org>

#### **HP WEB SITES**

<http://www.youtube.com/watch?v=DgjqnSM0BDM>

#### **VIDEO / RADIO / COPY WRITE**

[http://www.visionmagazine.com/Video\\_Lounge/index.html](http://www.visionmagazine.com/Video_Lounge/index.html)

<http://www.youtube.com/user/vitaminDaction>

[http://www.seeklight.org/Enlightenment\\_Chats.html](http://www.seeklight.org/Enlightenment_Chats.html)

<http://www.youtube.com/watch?v=G9HV4FKNhiI>

#### **The following samples can be seen on YouTube at:**

<http://www.youtube.com/JosephSamples>

#### **FLASH / GRAPHIC SAMPLES**

<http://www.youtube.com/watch?v=bcwPLZeN7Dw>

[http://www.youtube.com/watch?v=O1dDphb\\_kgY](http://www.youtube.com/watch?v=O1dDphb_kgY)

<http://www.youtube.com/watch?v=zK9lFByyQYI>

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“Joseph McDonald possesses strong computer skills, using a variety of industries and technologies. He is an excellent communicator, and trainer while dealing with the varied businesses of the company. His verbal and written communication skills greatly surpass my requirements. Joseph is highly motivated, client oriented, well organized, practical. Joseph is continually seeking new challenges as a marketing developer.”

-Vernon Blake  
Global Education Manager

Hewlett-Packard



**BROKENBEAUTIES.COM**

**Broken Beauties**  
49, Coyote Mountain Road  
Santa Fe, NM 87505  
USA  
Tel: **1-866-692-1916**  
Email: [michelle@brokenbeauties.com](mailto:michelle@brokenbeauties.com)

**Dear Employer:**

**February 29, 2009**

I am writing this letter of reference at the request of Joseph McDonald

I've been working with Joseph McDonald for years now and I am so glad I met him! Joseph worked at BrokenBeauties.com as a web developer contractor, for the past three years.

Joseph is a professional, technical web developer with a flair for graphics as well! He has reshaped and created our ecommerce website which has won several awards since it then. I've received several compliments from customers who relied on Joseph customer service and technical documentation and support. His commitment to our business has gone way over my expectations considering he came over to the office during a crisis and stayed the whole weekend putting out fires my other employees caused.

Joseph is punctual with his deadlines and his work is well documented. He is also funny, and enjoyable to work with. He still helps us with our website remotely, and even arranged to get us FREE advertising on Vision Magazine's website.

If you'd like to hear more good things about Joseph, please don't hesitate to contact me.

Sincerely,

Michelle Kirk  
Owner



*Hewlett-Packard*

**Vernon Blake**  
**E-Learning Manager**

Phn# (650)TN 691-3709

[vernon\\_blakes@hp.com](mailto:vernon_blakes@hp.com)

<http://www.hp.com/e-learning>

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**Dear Sirs:**

**5/4/2004**

Joseph McDonald possesses strong computer skills, using a variety of industries and technologies. He is an excellent communicator, and trainer while dealing with the varied businesses of the company. His verbal and written communication skills greatly surpass my requirements.

Joseph is highly motivated, client oriented, well organized, and practical. He often saved the department money by constantly looking for ways to do so.

**Vernon Blake**  
**E-Learning Manager for HP**

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**Vision Magazine**

1281 University Ave., Ste. G

San Diego, CA.92103

Tel: 866.804.8444 • Fax: 619.296.1910

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**To Whom It May Concern:**

**Monday, February 1, 2010**

Joseph McDonald is a talented, creative individual. His innovating ideas create new opportunities for revenue for our magazine. He has a “can do” attitude which brings resources, people, and ideas together to make things happen.

He is the founder of Vision Video Lounge and helps produce features, through video and radio, on the site. He is very technical and created the applications and media needed for the websites.

The site can be viewed by going to:

[http://www.visionmagazine.com/Video Lounge/index.html](http://www.visionmagazine.com/Video_Lounge/index.html)

I strongly encourage you to hire him for your services. He will bring with him added value you may not have expected. Feel free to contact me with your questions regarding his contact position.

**Sydney Murray**

Owner / Executive Editor

[sydney@visionmagazine.com](mailto:sydney@visionmagazine.com)



**2012**  
**The Cosmic Journey!**  
Where science meets spirit  
SEEKLIGHT.ORG

**A straight talk on the controversial year of 2012**

**QUESTION: WHAT DO THESE TOPICS HAVE IN COMMON?**

<b>Galactic Mother</b>	<b>Mayan &amp; Hindu Calendar</b>
<b>Rocket Ship Earth</b>	<b>Armageddon - Revelations</b>
<b>UFOs and Aliens</b>	<b>Sun and Solar Flares</b>
<b>DNA &amp; Enlightenment</b>	<b>The I Ching</b>
<b>Ancient Egypt</b>	<b>THE TRIVEDI EFFECT</b>
<b>Crop Circles</b>	<b>Ascension</b>

**ANSWER: → THE YEAR 2012!**

**WHY... WHAT DOES IT MEAN?**

**This talk introduces you to the amazing theories vs. facts surrounded by the up coming shift of 2012. This talk brings history, myth, science, and spirit all together to aid you in your own discovery of what 2012 means for you. You will walk away inspired and excited to start anew. This is not the end of the world but a beginning of a new cycle! I will supply you with wonderful resources that will help prepare for this amazing time. <http://seeklight.org>**

**Dates:** October 29, Friday 7:00 - 9:00 PM

November 20, Saturday 10:30 AM - 12:30 PM

**Location:** Controversial Bookstore 3063 University Ave

Telephone: (619) 296.1560

**Cost:** \$20.00 **More info:** <http://seeklight.org>

**About the Speaker:** Joseph Daniel McDonald graduated from Columbia studying Religious Studies. He has studied with several enlightened masters from a variety of spiritual paths. He lived throughout India and traveled to Mexico and Honduras visiting Mayan ruins. Joseph has been a guest on several radio programs discussing 2012. He is the producer of Video Lounge for VISION MAGAZINE. Joseph also wrote and now promotes his book called, **"If a Fool Like Dan Can Be Enlightened, So Can You!"**



**LEARN KUNDALINI MEDITATION... THE LIGHTENING PATH  
BLAST OFF TO THE HEAVENS AND MEET THE DIVINE  
BREAK FREE FROM THE MATRIX**

**YOU ARE THE STAR GATE!**

Years back I worked with a fully enlightened master who brought mystical eastern philosophy to the "American mind set" successfully by using modern day word pictures. This system helped bridge the cultural barriers between East and West. Learning from my teacher, I can pass on this knowledge to you. I have since studied with several enlightened masters from a variety of spiritual paths. I have lived throughout India traveling through the Himalayas. It is my honor to share this priceless gift to my fellow brothers and sisters. I will be presenting a totally universal spiritual approach that is non-sectarian, non-dogmatic and not limited to any one teacher or spiritual path.

**Prepare for the spiritual shift of 2012. Learn to become the light you were meant to be!**

Joseph Daniel McDonald graduated from Columbia studying Religious Studies. Joseph has been a guest on several radio programs and lectures at *Controversial Bookstore* on 2012. He is the producer of Video Lounge for VISION MAGAZINE. Joseph also wrote a book called, *If a Fool Like Dan Can Be Enlightened, So Can You!* He teaches powerful meditation techniques since 1990.

Location: *Controversial Bookstore* / 3063 University Ave / SD. CA.

Dates: November 8<sup>th</sup> and 22<sup>nd</sup> 6:30 PM – 7:45PM

Cost: \$20.00

More info: <http://seeklight.org> (619) 296.1560